**Day 3**

**Subject: Choosing the Right POD Platform, [firstname]**

Hey [firstname]!

Now that you understand the basics of Print On Demand, it's time to choose the right platform. With so many options available, it's important to pick one that suits your needs and goals.

Popular POD platforms include:

* Redbubble: Great for artists looking to showcase their work.
* Teespring: Perfect for those focusing on apparel.
* Printful: Offers integration with various e-commerce platforms.
* Society6: Ideal for home decor and art prints.

Each platform has its own strengths, so take some time to explore and decide which one aligns with your vision.

Talk soon!

[Your Name]

PS. Our guide covers a detailed comparison of these platforms. Get your copy here: [link to sales page].